



The UK's largest six-legged festival

Sponsorship
opportunities for
Insect Week
19 – 25 June 2023



**"INSECTS ARE THE LITTLE THINGS THAT RUN THE WORLD" –
E.O. WILSON**

Insect Week, the Royal Entomological Society's major public engagement event, is now in its 19th year, attracting over 60 partner organisations from across the UK to share insights about these marvellous creatures.



**ONLY ABOUT 10% OF INSECT SPECIES GLOBALLY HAVE BEEN
DISCOVERED AND DESCRIBED.**

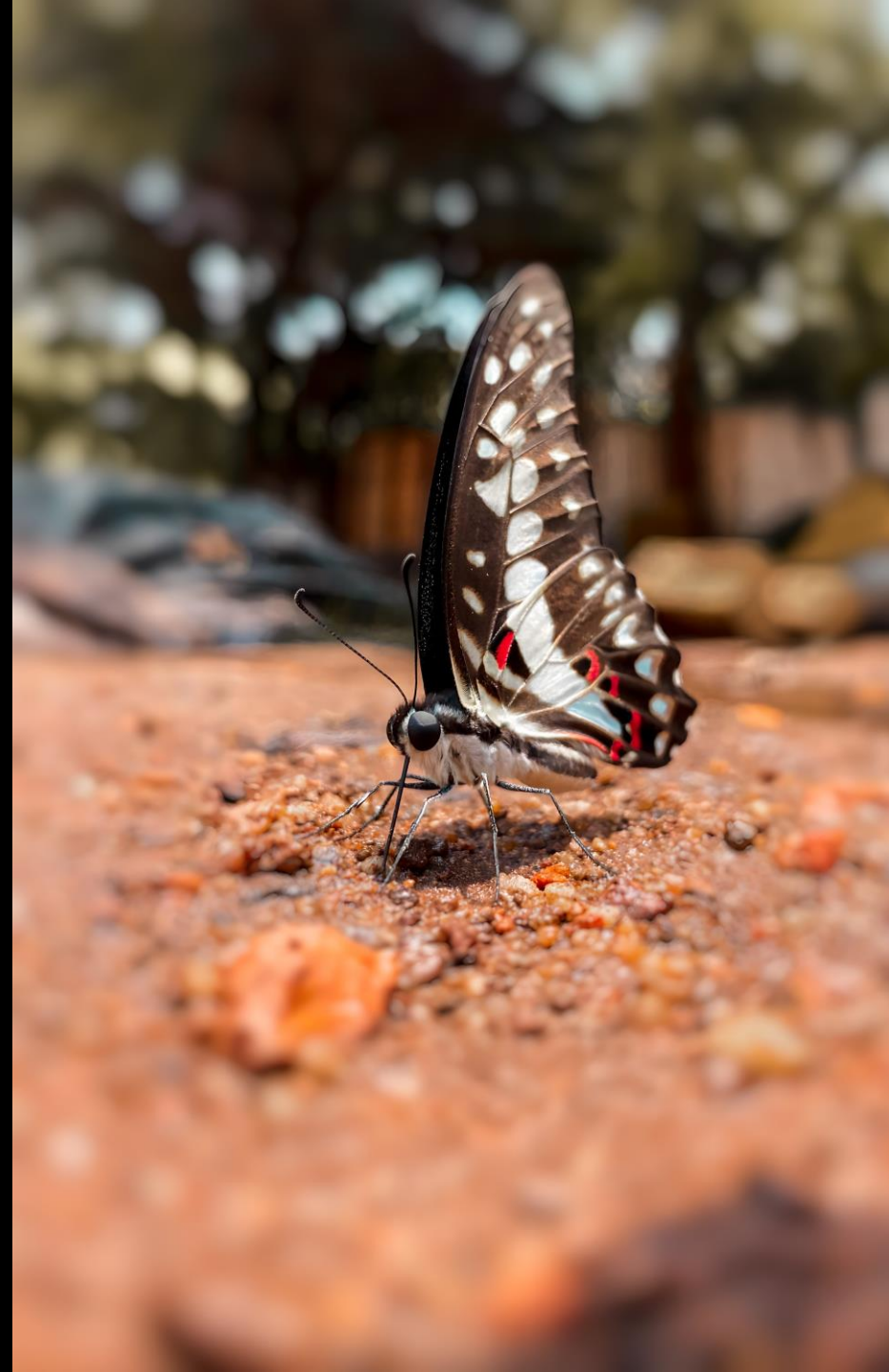
Partners such as the National Trust,
the Wildlife Trusts and the
Beekeepers' Association have
taken part in previous years.

Together we reach thousands
children and families with local
events and national of
opportunities for engagement.



SCIENTISTS ESTIMATE THAT INSECTS MAKE UP TO 90% OF ALL SPECIES OF ANIMALS ON OUR PLANET.

As the leading insect research charity with a 190 year-long history, we curate and coordinate Insect Week, providing a hub for our and our partners' events and educational resources.



INSECTS CAN BE FOUND IN ALMOST EVERY HABITAT, FROM SNOW COVERED MOUNTAINS TO THE HOTTEST DESERTS.

Each year we also host a photography and an art competition.

Attracting thousands of participants from more than 70 countries, the Insect Week competitions are a fantastic opportunity to engage with a diverse audience.



INSECTS HAVE BEEN AROUND FOR MORE THAN 350 MILLION YEARS, LONGER THAN THE DINOSAURS.

We are now looking for a sponsor for Insect Week as we seek to grow the event from 2023 onwards, encouraging people of all ages to get involved in creative activities, exhibitions, workshops, and wider insect citizen science and engagement.



**"INSECTS ARE NATURE'S LITTLE COGS THAT MAKE THE
WORLD GO ROUND" – ANNE SVERDRUP-THYGESSON**

Headline sponsorship for the event
is £25,000 + VAT.

This includes a number of unique
sponsor benefits, and we're keen to
develop any further bespoke options
together with you.



Headline Sponsor Benefits



Assets	Support
RES and sponsor websites	Bespoke co-branded assets to showcase our partnership
Photography and Art Competitions	Sponsor can provide a judge for selecting the winners, with opportunities to engage with submissions
Communications	Joint launch press release and ongoing coverage of sponsor support – we receive 400+ press items every year
Chelsea 2023	4 FOC tickets to one of our exclusive evening events at the RHS Chelsea Flower Show in May 2023
Future opportunities for longer-term partnership	RES entomological talks and research support for your teams, co-branding opportunities to increase public awareness of wider insect biodiversity



Looking forward to
hearing from you.

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